

Derungs Licht AG – with a new look into the year 2023



On 1 January 2023, Derungs Licht AG, a company of the international Waldmann Group, presents the new corporate design and the revised logo on which the focus is placed. The modernised lettering and fresh coat of paint emphasise the future orientation of the company on medical technology. In addition, the new corporate design reflects the company's values: Innovation. Reliability and quality.

The new image was developed with the aim of addressing doctors, medical retailers and practice planning offices and to provide them with the best possible support in selecting the ideal medical luminaire.

„Our heart in a new light“

Under the motto „Our heart in a new light“, the new appearance will first be presented on the website. Further communication measures will be successively converted to the new design

Two key strategic decisions were decisive for the visual relaunch.

100% medical technology

Up to now, the production and distribution of the room lighting and medical lighting portfolio have been handled by the international subsidiaries of the Waldmann Group.

On 1 January 2023, the ZERA, VIVAA 2.0 and VIVAA Ring room luminaires will become the responsibility of [Derungs \(Licht AG\) and the international subsidiaries](#) in Villingen-Schwenningen.

In future, the Derungs team will focus on the development and marketing of medical luminaires for human and veterinary medicine. The portfolio includes various small surgical lights, different examination lights and bedside reading lights.

The Derungs brand offers innovative lighting solutions for various medical fields of application, such as hospitals, clinics and practices for dermatology, cosmetic surgery, gynaecology, urology or general medicine, as well as for dentists and dental laboratories.

Own distribution in Germany

With the founding of the company "[Derungs Medical GmbH](#)", Derungs is taking over the "sales activities for the medical lights" in Germany. This means that customers can be advised even better. At the same time, the proximity to medical specialist dealers and users ensures an optimal exchange. This means that medical luminaires can continue to be developed to meet future needs. International customers will continue to be supported by Waldmann subsidiaries and importers. Derungs provides an overview of the contact persons [on the new website](#).

If you have any further questions, please contact:

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