

PRIVACY POLICY FOR WEBSITE VISITORS



In the following privacy policy, we inform you in accordance with the data protection provisions of the Swiss Confederation (Swiss Data Protection Act, DSG Art. 19) and the European General Data Protection Regulation (GDPR Art. 13 and 14) about how we handle personal data within the scope of necessity and for the purpose of providing a functional and user-friendly website, including its content and services. The GDPR defines "processing" as any operation or set of operations which is performed upon personal data, such as collection, recording, organisation, storage, adaptation, retrieval, consultation, use, disclosure, dissemination, alignment, restriction, erasure or destruction.

The data protection notice informs you about the type, scope, purpose, duration and legal basis of the processing of personal data by us and about the third-party components used by us, insofar as third parties can thereby process data on our behalf or under their own accountability.

We have taken technical and organisational security measures to protect your personal data from loss, destruction, manipulation and unauthorised access. Our security measures are continuously revised and optimised in line with technological developments.

Do you still have questions after reading the advice below?

Your trust is important to us. Therefore, we would like to be at your disposal regarding the processing of your personal data. If you have any questions that are not answered by this privacy policy, please contact us via e-mail at: mailbox@derungs.swiss.

I. DETAILS OF THE DATA CONTROLLER (THE COMPANY)



Headquarters Switzerland

Derungs Licht AG
Hofmattstrasse 12

CH-9200 Gossau

Phone: +41 71 388 11 66

E-mail: mailbox@derungs.swiss

Company Germany

Derungs Medical GmbH
Rudolf-Diesel-Strasse 2
DE-78239 Rielasingen-Worblingen

Phone: +49 7731 90 97 19-0

E-mail: info@derungsmedical.com

II. RIGHTS OF WEBSITE USERS AND DATA SUBJECTS

Users and data subjects have the following rights in relation to data processing concerning them by the data controller referred to in point I above:



confirmation as to whether their data in question are being processed and access to these data as well as further information on the data processing and copies of the data



to correct or complete inaccurate or incomplete data



to erasure of their data concerned without delay or, if further processing is necessary,



to restriction of processing;



to receive free of charge their data concerned and provided by them, and to transmit these data to other providers/accountable persons



to lodge a complaint with the supervisor authority if they consider that their data concerned is being processed by the provider in breach of data protection legislation.



The provider is obliged to inform all recipients to whom the data have been disclosed of any corrections or erasures of data or restrictions on processing that take place based on Articles 16, 17 (1), 18 of the GDPR. However, this obligation does not apply if this notification is impossible or involves a disproportionate effort. However, the user has the right of access to these recipients.

In addition, users and data subjects have the right to object to the future processing of their data in question, provided that this data is processed in accordance with Art. 6(1)(f) (legitimate interest) of the GDPR. In particular an objection to processing for the purpose of direct marketing is permissible.

Right of appeal to the competent supervisor authority



Data subjects within the meaning of the GDPR have the right to lodge a complaint with a supervisor authority in the event of a breach of the GDPR, in the Member State of their habitual residence, place of work or the place of the alleged breach. The right of appeal is without prejudice to any other administrative or judicial remedy.

III. DATA PROCESSING ON THE COMPANY'S WEBSITE



Your data processed when using our website will be deleted or blocked as soon as the purpose of the storage ceases to apply, there are no legal retention obligations and there is no indication to the contrary regarding individual processing procedures.

For security reasons and to protect the transmission of confidential content, such as enquiries that you send to us as the site operator, we use SSL encryption throughout. You can recognise an encrypted connection by the fact that the address line of the browser changes from "http://" to "https://" and by the lock symbol in your browser line.

SSL provides a triple protection:

- Your entries to be transmitted are encrypted.
- It is ensured that the form is only returned to the server from which it was opened.
- It is checked whether the data reaches its respective recipient completely and unchanged.

If SSL encryption is activated, data that you transmit to us is encrypted in transit and cannot be read by third parties.

Consent Management Tool

We use the consent management tool CCM19 of the service provider Papoo Software & Media, Auguststr. 4, 53229 Bonn, Germany on our website.



The tool allows you to give consent to data processing via the website, in particular the setting of cookies, as well as to exercise your right to withdraw consent already given.



Cookies may be used for this purpose. Among other things, the following information is collected and transmitted to CCM19: Date and time of the page view, a random ID, consent status. The service provider Papoo Software & Media does not process the data itself; the data is stored as a log file. Access to the log files only takes place by prior arrangement and agreement with the data controller of this site. This data is not passed on to other third parties.



The data processing is carried out for compliance with a legal obligation on the basis of Art. 6 para. 1 lit. c GDPR.

The service provider's privacy policy can be found at <https://www.ccm19.de/datenschutzerklaerung.html>.

Cookies

a) Cookies

We use so-called cookies on our website. Cookies are small data sets or other storage technologies that are filed and stored on your device by your internet browser. These cookies process certain information from you, such as your browser or location data or your IP address.

This processing makes our website more user-friendly, effective and secure, as it enables, for example, the reproduction of our website in different languages or saves the data protection settings you have made in the Consent Management Tool.



The legal basis for this processing is Art. 6 para. 1 lit. b) GDPR, if these cookies process data for the purpose of initiating or executing a contract.



If the processing does not serve to initiate or execute a contract, our legitimate interest lies in improving the functionality of our website. The legal basis in this case is Art. 6 para. 1 lit. f) GDPR.



In all other cases, cookies are only set in your browser after you have given your consent. The legal basis in this case is Art. 6 para. 1 lit. a) GDPR.

The cookie settings you have made can be edited at any time via the configuration box of the Consent Management Tool.

Session cookies are deleted when you close your internet browser.

c) Elimination options:

It is possible to prevent or restrict the installation of cookies by changing the settings of your internet browser. Cookies that have already been saved can also be deleted at any time. However, the exact steps depend on the browser

used. For more information and support, you can contact the help function or the documentation of the browser or the manufacturer.

Enquiries by e-mail, telephone or contact form:



If you contact us by e-mail, telephone or fax, your enquiry including all personal data resulting from it (name, enquiry) will be stored and processed by us for the purpose of processing your request. If necessary, we can forward this data to our partners if it is evident from your enquiry that we can provide you with local support through one of our worldwide partners on the basis of your geographical location. In all other cases, we will not pass on your data without your prior consent.



We also provide various contact forms (e.g. newsletter registration, warranty claim, general contact requests) on our site through which personal data is processed. If you contact us via these forms, the data you provide will be used to process your request. Without the information requested in the forms, we will not be able to respond to your enquiry, or only to a limited extent.



The legal basis for the processing of your data is Art. 6 para. 1 lit. b) GDPR. If your enquiry has been answered and there are no legal obligations to retain data, such as in the case of subsequent contract processing, your data will be deleted.

Customer account / registration function



If you are a dealer or distributor, you can apply for a user-specific account to gain access to product-related documents and data. If you create a customer account on our website, we use the data you provide (such as your name, company, address or e-mail address) exclusively for pre-contractual services, contract processing or customer support. We also store the IP address and the date of your registration as well as the time. This data is not passed on to third parties.

The data collected is used exclusively for the provision of the customer account.



The legal basis for the processing is Art. 6 para. 1 lit. b) GDPR.

The collected data is deleted as soon as it is no longer required. However, we must observe retention periods under tax and commercial law.

Newsletter

When you register for our free newsletter, you provide us with your email address and, optionally, your name and address. At the same time, we store the IP address of the internet connection from which you visit our website, as well as the date and time of your registration. During the registration process, we will ask for your consent to receive the newsletter, describe the content in detail and refer to this privacy policy. The data collected will be used exclusively for sending the newsletter and will therefore in particular not be passed on to third parties.



The legal basis for this process is Art. 6 para. 1 lit. a) GDPR.



You can revoke your consent to receive the newsletter at any time in accordance with Art. 7 (3) of the GDPR by informing us or using the unsubscribe link in each newsletter.

We use software from the providers Mailjet GmbH (Alt-Moabit 2, 10557 Berlin in Germany) and port-neo Schweiz AG (c/o Trigema AG Badenerstrasse 47 8004 Zurich) to process the newsletter dispatch and the consents.

The providers act as data processors with whom we have concluded a data processing agreement.

Online job application / publication of job advertisements

You have the option of applying via our website. If you apply in this way, your applicant and application data will be collected and processed electronically by us in order to handle the application process. You can find detailed information on how we handle applicant data in our separate information sheet for applicants.

Server data

For technical reasons, to ensure a stable and secure internet presence, data is transmitted to us or our web space provider by your internet browser.



These so-called server log files contain, among other things, the type and version of your internet browser, the operating system, the website from which you accessed our website (referrer URL), the pages of our website that you visited, the date and time of access and the IP address of the internet connection from which our website was accessed.



This collected data is stored temporarily, but not together with other data from you. This storage is based on Art. 6 para. 1 lit. f) GDPR, as our legitimate interest is to improve the functionality, security and performance of our website. The provider also reserves the right to check the log data retrospectively if there is a justified suspicion of unlawful use based on concrete indications.



The data will be deleted after seven days at the latest, unless there is a need for further storage for evidentiary purposes. Otherwise, the data may be partially or completely exempt from erasure until the incident has been finally clarified.

Social networks and external links

We use various social media platforms to which we link from our website for the presentation and optimisation of our services, for contact purposes and advertising measures.



This is done on the legal basis of Art. 6 (1) lit. f GDPR, as our legitimate interest is to improve the quality of use of our website and to increase our reach. The integration of the plugins takes place through a linked graphic. The user is only redirected to the service of the respective social network by clicking on the corresponding graphic.

By linking to social networks offered on our website, user data is collected and stored by the respective providers as soon as they click on the graphic and are redirected to the page of the respective network.



Insofar as it concerns providers whose registered office is outside the European Economic Area (EEA), personal data will also be transferred to third countries for which no adequacy decision exists according to the EU Commission or the Swiss Federal Council, since in such countries (e.g. the USA) you cannot, or can only to a limited extent, assert the rights described under point II to which you are entitled according to the DSG or the GDPR. We have no influence on the further processing of your data by the providers.

According to a decision of the European Court of Justice, there is usually a shared accountability within the meaning of Art. 26 GDPR with the platforms regarding the personal data processed thereby. This data may include IP address, date, time and page visited. If the user is logged into his user account of the network during this time, the network operator can assign this information to the user's personal account. To prevent this, we recommend logging out or adjusting the user account settings before clicking on the graphic.



We refer to the data protection information of the respective provider regarding the data processing triggered by visiting the platforms.

We are represented on the following social media platforms or link to the following providers:

LinkedIn

LinkedIn Ireland Unlimited Company, Wilton Plaza, Wilton Place, Dublin 2, Ireland, a subsidiary of LinkedIn Corporation, 1000 W. Maude Avenue, Sunnyvale, CA 98585 USA. Maude Avenue, Sunnyvale, CA 94085 USA.

Privacy policy: <https://www.linkedin.com/legal/privacy-policy>

Xing

New Work SE, Am Strandkai 1, 20457 Hamburg, Germany

Privacy policy: <https://privacy.xing.com/de/datenschutzerklaerung>

YouTube

Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, a subsidiary of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA

Privacy policy: <https://policies.google.com/privacy>

Google Maps

Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, a subsidiary of Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043 USA

Privacy policy: <https://policies.google.com/privacy>

Vimeo

To display videos, we use the Vimeo service on our website, which is operated by the company Vimeo LLC, 555 West 18th Street, New York, New York 10011, USA.



Some of the user data may be processed on servers in the USA.



The processing is based on your consent pursuant to Art. 6 para. 1 lit. a GDPR.

When you visit our Internet pages on which Vimeo videos are embedded and have given your consent to play them, a connection is established to Vimeo's servers. In the process, your IP address is processed by Vimeo in order to display the video. In addition, the date and time of the visit are recorded. If you are logged in to Vimeo while visiting our pages, this information may be linked to your personal user account. To prevent this, you can log out before visiting our pages or configure your user account with Vimeo accordingly. Vimeo also uses the web analytics service Google Analytics to analyse the use of our pages and improve their functionality. Cookies are stored on your device and information is transferred to Google, which may be processed in the USA.

You have the option of preventing the processing of your data through the use of cookies by making the appropriate settings in your internet browser or by not giving your consent for the content to be played. You can find these settings at any time by clicking on the small cookie symbol at the bottom of every page on our website.

You can find more information on the processing of data by Vimeo and on your rights and options for protecting your privacy at the following link: <http://vimeo.com/privacy>.

Analysis tools

Google Analytics

If you give us your consent via the query in the Consent Management Tool, we use Google Analytics to analyse the use of our website. This is a web analytics service provided by Google Inc, 1600 Amphitheatre Parkway Mountain View, CA 94043, USA.



The usage and user-related information, such as IP address, location, time and frequency of the visit to our website, is generally transferred to a Google server in the USA and stored there. The anonymisation function of Google Analytics shortens the IP addresses within the EU or EEA before they are sent to Google.

Google uses this data to provide us with an evaluation of the visit to our website and the usage activities there.



The legal basis for the use of Google Analytics is Art. 6 para. 1 lit. a) GDPR.

Google states that it does not associate your IP address with any other data. In addition, Google keeps under

<https://www.google.com/intl/de/policies/privacy/partners>

Google provides you with further information on data protection law, e.g. also on the options to prevent the use of data. You can also prevent the collection of cookies set by Google for the transmission of data relating to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available under the following link:

<http://tools.google.com/dlpage/gaoptout?hl=de>

This can be installed with the most common internet browsers and gives you the option of preventing the transmission of information to Google Analytics. The add-on informs the JavaScript (ga.js) of Google Analytics that no information about your visit to our website should be transmitted to Google Analytics. However, this does not restrict the transmission of information to us or other web analytics services.